

Sponsorship Policy

Purpose:

This policy outlines the commitment to ensure that all sponsorship funds are directly allocated to the individual coaching sessions of young participants in our Youth Coaching programme.

Policy Statement:

When sponsoring a young person through our Youth Coaching programme, the entire sponsorship amount will be utilised exclusively for the individual coaching sessions of the sponsored youth. This policy ensures that every dollar contributed directly funds personalised, one-on-one coaching, tailored to the youth's unique needs and goals. By adhering to this policy, we eliminate administrative fees and overhead costs from the sponsorship funds, guaranteeing maximum impact on the participant's development.

Scope:

This policy applies to all sponsorships provided for the Youth Coaching programme. It covers the allocation and utilisation of sponsorship funds, ensuring transparency and accountability in their use.

Implementation:

1. Direct Allocation: All sponsorship funds will be allocated directly to the coaching sessions of the sponsored youth without any deductions for administrative fees or overhead costs.
2. Selection Process: Sponsorships can be assigned to a specific young person selected by the sponsor or allocated to a young person identified as most in need. Priority will be given to disadvantaged youth who will benefit the most from personalised coaching support.

Benefits:

By adhering to this policy, sponsors can be assured that their contributions make a significant and direct impact on the lives of young people, helping them discover their passions, build confidence, and achieve their goals. This approach not only empowers the youth but also strengthens the community by fostering the development of motivated and purposeful individuals.

Review:

This policy will be reviewed annually to ensure it continues to meet the objectives of transparency, accountability, and maximum impact for the sponsored youth. Any changes or updates will be communicated to all stakeholders.